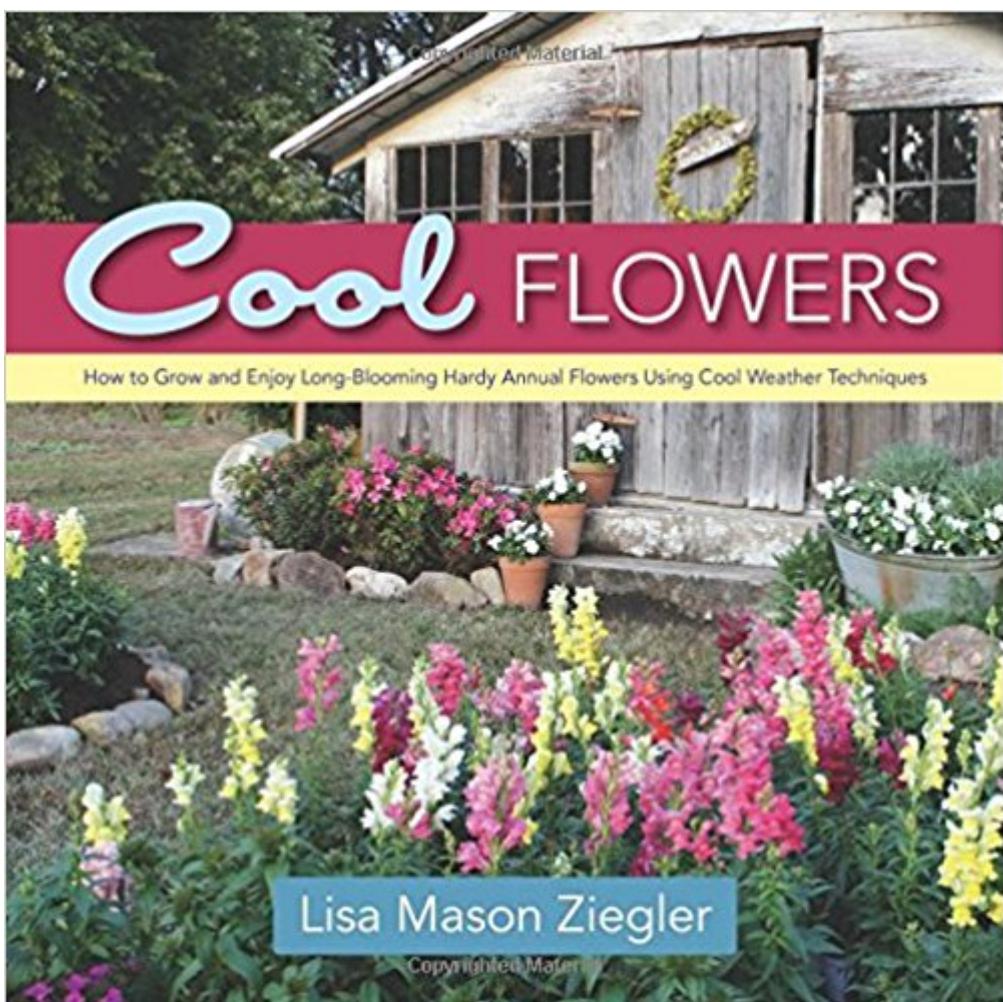


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# Cool Flowers: How To Grow And Enjoy Long-Blooming Hardy Annual Flowers Using Cool Weather Techniques



## Synopsis

Everyone longs for fragrant early spring blossoms â “ Snapdragons, Bells of Ireland, Sweet Peas, Sweet Williams and other beauties. But few grow them successfully in their own gardens because they havenâ ™t learned the simple cool-weather techniques that make it possible. Expert flower grower Lisa Ziegler profiles 30 long-blooming stars of the spring garden, the "hardy annuals" that thrive when they are planted during cool conditions (instead of waiting until the warmth of spring and losing much of the season). Give them a cool start, plant them in the right spot at the right time, and stand back. In no time at all youâ ™ll have a low-maintenance, vibrant spring flower garden that keeps on blooming when the "tender annuals" are dead and gone. Beautifully photographed and filled with simple steps to success.

## Book Information

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## Customer Reviews

Cool Flowers is well... really cool. We are all so intent on keeping flowers blooming through the summer and fall that we forget that fall, winter and early spring plantings produce cut flower gardens like none other. Lisa tells us when, where and how to plant, as well as her recommendations for the best flowers for successful cut flowers. Her writing is practical and credible. Give it a read - you will be glad you did. - Dr. Allan M. Armitage, Professor Emeritus of Horticulture, University of Georgia, Athens; author of Armitage's Garden Perennials, co-founder, Association of Specialty Cut Flower GrowersWho knew growing your favorite old-fashioned hardy annual flowers was so easy? Over the years, flower farmer Lisa Ziegler has figured it out and shares her success. If you love to grow your own flowers, this book will change your gardening forever. - Saxon Holt, garden photographer,

Photo BotanicWhere was this book when I began gardening? Goodness knows, I needed help choosing the best annuals for my garden. Being a flower farmer, Lisa Ziegler knows her hardy annuals, those that can survive winter temperatures and light up the border in spring, and the ones that still perk up the garden come the 4th of July. - Dee Nash, author of The 20-30 Something Garden GuideLisa Ziegler takes cut-flower farming to a new level - showcasing her passion for organic gardening and inspiring home gardeners to embrace environmentally friendly living. Her farm is as picturesque as it is productive; its a gardening landmark in southeastern Virginia. Her new book now allows gardeners everywhere to share in its beauty and purpose. - Kathy Van Mullekom, author of the nationally published gardening column "Diggin' In"Every flower gardener needs this book! Lisa Zieglerâ ™s Cool Flowers brings to flower gardening a brand new point of view that introduced me to all sorts of possibilities for my floral palette â “ as a gardener and floral designer. Her valuable tips for success with hardy annuals will extend your gardenâ ™s blooming season, no matter where you live. If you want to make the most of all seasons in your garden, Cool Flowers is a must-have. (Debra Prinzing DebraPrinzing.com)In user-friendly prose, Lisa Ziegler fills a niche too long neglected... how to grow tough annuals that actually enjoy coloring those challenging gaps between seasons. Follow her sage advice in Cool Flowers for glorious blooms, just when the neighbors are dreading their garden's gray winter snooze or last wilting days of summer. - Linda Yang, author of The City Gardener's Handbook"Now that I know Ziegler's secret to success, perhaps I can find uses for all of those seeds I've purchased over the years but, for fear of failure, never started." (Jean Starr Petal Talk)Cool Flowers offers many creative insights for those who can take advantage of seasonal cool months for maximum spring results. (Diane Donovan Donovan Literary Services)"I recommend picking up a copy of Cool Flowers for some inspiring ideas to grow hardy annuals in the cold months of gardening." (Helen Yoest Gardening with Confidence)Knowledge is the key to success, and Cool Flowers is here to help. Finally, here is an easy-to-understand book that explains the difference between hardy and tender annuals (known as half-hardy in the UK) and demystifies the selection and cultivation process. Whether you seek a cutting garden to fill in gaps while shrubs and perennials mature, or simply want to grow easy-care flowers - this is the book you have been waiting for. - Karen Chapman, owner of Le Jardinet and co-author of Fine FoliageCool Flowers is a lovely, compact book dedicated to the art of growing cut-flowers. (Kathy Jentz Washington Gardener Magazine)

Everyone longs for fragrant early spring blossoms â “ Snapdragons, Bells of Ireland, Sweet Peas, Sweet Williams and other beauties. But few grow them successfully in their own gardens because

they haven't learned the simple cool-weather techniques that make it possible. Expert flower grower Lisa Ziegler profiles 30 long-blooming stars of the spring garden, the "hardy annuals" that thrive when they are planted during cool conditions (instead of waiting until the warmth of spring and losing much of the season). Give them a cool start, plant them in the right spot at the right time, and stand back. In no time at all you'll have a low-maintenance, vibrant spring flower garden that keeps on blooming when the "tender annuals" are dead and gone. Beautifully photographed and filled with simple steps to success.

Although I've been growing flowers for a few years now, this is my first year as a "real" flower farmer. This book came highly recommended by many fellow flower farmers in a FB group I'm in. I am soooo glad I bought this book. I never could quite understand how I was supposed to have flowers for June markets when the growing season is really just starting then in my zone (and without a greenhouse). Lisa's book shares with you the easy magic of cool flowers. Who knew you could successfully over winter many, many types of flowers with just a little know how? This book has given me great confidence in my ability to meet my market's demands earlier in the season than I ever thought possible. Thank you Lisa for this book!

Every year I love my early bachelor buttons, growing so effortlessly year after year even when I can't get into the cutting garden because of rain or other demands on my time. I bought this book hoping to find a few more flowers I could establish that might perform the same way. I was amazed at the logic methods Lisa Mason Ziegler presents that everyone should use to grow successfully, be they professional growers or weekend gardeners. The writing is clear and easy to read. The book is organized for easy reference, packed with general techniques as well as specific information for specific plants. I LOVE this book and plan to use it for years to come...and enjoy buckets of flowers.

This is a great book if you want to learn how to grow those hard to find cool season flowers. As an advanced master gardener, this was the most concise, easy to understand instructions on the subject I have ever found. The author also has a free virtual book study on her website which was also great information as many questions were answered/clarified. Very pleased with both her book and virtual book study. Hope she writes more books.

I bought this book to help expand and improve my cutting garden. It is chock-full of inspiration, beautiful photos and detailed instructions for growing the hardy annual flowers that everyone loves.

Lisa's enthusiasm radiates through the pages of this book. I can't wait to see what my garden looks like this spring and the wonderful blooms I'll have for cutting!

I haven't purchased a book that I've been more pleased with in a very long time. It is loaded with beautiful photographs and easy to understand instructions. I have read and re-read it and continue to pick it up as a reference. The book will inspire you and give you the knowledge and confidence to be a successful flower gardener. Be sure and check out [thegardenersworkshop.com](http://thegardenersworkshop.com). It too is a treasure trove of gardening videos and helpful information.

Terrific book. Not only opens up your mind to a totally new "growing season", but Lisa is clear, detailed. There are no "holes" in her explanations of the how or the why. She is also friendly and encouraging. She writes as though you are by her side sharing her gardening delight and wisdom. A truly new gardening idea.

Love, love, love this little book. Packed with valuable and practical information, I refer to it frequently throughout the growing season. Written by a successful flower grower, Lisa Ziegler willingly and clearly shares the information that has made her so successful. She reminds us to become in tune with Mother Nature and pay attention to the natural growth cycle of flowers. This book will help you expand your palate of flowers whether you are a home gardener or flower farmer.

A great addition to my personal flower book library which I share with many. I have grown field grown cut flowers on a small scale for many years on our diversified farm but have never used soil blocking as a method of seed starting. Lisa's explanation of this method encourages me to experiment. The pictures are wonderful. The stories are fun and hit home. The thoroughness and ease of explanation are super for beginners and those more seasoned. I will recommend to others as a must read for flower growers.

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